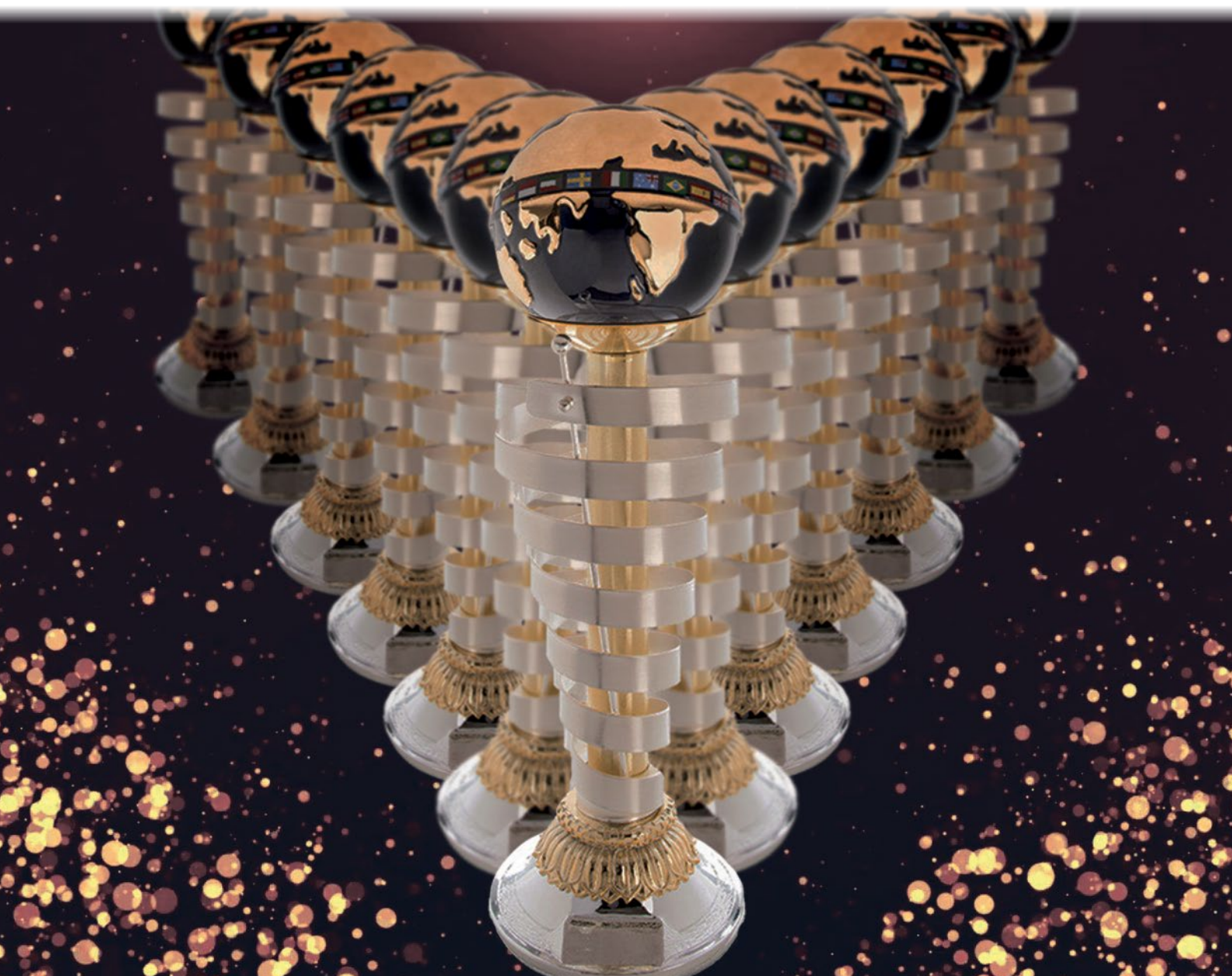


THE GLOBAL
RLI
Awards 2023

15 JUNE 2023 | LONDON, UK | WWW.RLI.UK.COM/AWARDS

CELEBRATING RETAIL & LEISURE EXCELLENCE

HOW TO ENTER



WWW.RLI.UK.COM/AWARDS

Message from the Publisher



MEMORIES WAITING TO BE MADE

Since its inception, the Global RLI Awards have paid tribute to the very best in the world of retail and leisure, having been held in London, Dubai, Los Angeles and more recently Saudi Arabia over the last seventeen years.

The Awards continue to strive for excellence in an industry where the boundaries are always being pushed and now, more than ever, it is essential that we continue to collaborate and recognise achievements and ground-breaking projects around the world. After all, recognition is a powerful way for the retail and leisure industry to continue moving forward.

In 2023, the Global RLI Awards will return to its iconic home in London and will once again recognise innovation and dynamism in an inspiring industry that continues to adapt and evolve according to fast-changing market environments.

At RLI, we are constantly looking at ways to enhance the structure and criteria for the Awards taking into account feedback from entries of previous events and in 2023 we will continue to recognise both innovation and re-imagining in an ever-changing industry. We are keen to invite entrants globally who wish to highlight their project or company and seek recognition on an international scale and we look forward to seeing your projects recognised at the Global RLI Awards 2023.

The finalists will be announced in the first quarter of 2023 and in the May issue of RLI, all shortlisted companies will be offered the opportunity to advertise in the Global RLI Awards Showcase Feature. I look forward to welcoming you to the eighteenth annual Global RLI Awards event on the evening of 15 June 2023.

Yours sincerely,
Jayne Rafter

Eligibility & Entry Requirements

Every year since 2006, RLI has recognised excellence in retail and leisure throughout the world, and presents the prestigious and highly-sought after Global RLI Awards. A winning entry in each category must be the best in a number of ways and it must show that it has achieved success in the most important aspects.

WHO CAN APPLY

Provided the criteria for each individual category are met, anyone is eligible to apply. Applications can be made on behalf of clients provided they have given you permission, **please note a contact person from the client must be provided in this instance.** A company may enter as many nominations as it chooses. The said nomination may be entered into any number of relevant categories provided the criteria are met. If entering more than one category, please submit a full entry form for each category entered.

ACCEPTABLE LANGUAGE

All entry contents must be written in English.

ELIGIBILITY

Application forms will be accepted for projects and companies from all around the world. All new schemes must have opened to the public or, if refurbished/extended, been completed in the period between 1 September 2021 and 31 December 2022. **The only exception to this is the RLI Most Anticipated Opening 2023 Award, which will be presented to a scheme launched for the first time in 2023.**

Past entrants that have won a Global RLI Award can enter again if they meet all nomination criteria for 2023.

NOMINATION DEADLINE

The deadline for nominations for the Global RLI Awards 2023 is 31 January 2023.

RULINGS

The RLI Awards team will make all eligibility rulings. RLI reserves the right to re-classify, re-categorise or disqualify entries, as well as to remove any ineligible materials. All decisions are final.

PUBLICATION

Your entry grants RLI the right to publish any information contained in the entry in any form in news releases and the RLI Magazine. For all project related categories if it is not the client nominating, it is essential to obtain their approval prior to submitting the nomination.

THE GLOBAL RLI AWARDS GALA DINNER

The evening of 15 June 2023, London, UK

REQUIREMENTS

Each nomination must be accompanied by an editorial and pictorial PDF presentation on the project or company to be nominated with any high-res images (resolution 300dpi) also to be supplied separately for marketing purposes.

IMAGES

A choice of the images sent to us will be used in preparing the finalists presentation and the awards brochure to be used on the night.

SUPPORT

If you need additional help or have more questions, you may contact us at awards@rli.uk.com

How to Enter

Awards Categories

JUDGING PROCEDURE

The Global RLI Awards judging team is a group of leading industry experts who will review eligible submissions and score them confidentially and inform the RLI Awards team. The panel will not review entries from their own companies or any entry that might constitute a conflict of interest.

NOMINATION FORM

You must ensure that entries are clearly labelled, stating the entrant's name and the category for which it is intended, together with all requirements.

The person listed under 'Your Details' on the Nomination Form must be the person representing the project and will be the person contacted should the entry be chosen as a finalist.

For all project related categories, please provide detailed supplementary information in relation to the professional team involved, such as Architect/Designer, Project Manager, Consulting/Structural/Civil Engineer, ME & Engineer/Contractor, Main Contractor and Agents.

Please make sure that we are able to read written forms, typed forms are preferred.

Terms & Conditions

All shortlisted companies will be required to book a table of ten at the live event including dinner, wine and entertainment (£2,995).

All Winners and Highly Commended's must take a discounted A4 advertisement in the Winners Brochure alongside your category £1,500 (normally £2,500), which will be sent out to our global circulation in the weeks following the event.

PAY NOW

Each entry costs £275 + vat where applicable. Each entry must be accompanied by a payment. Payments can be made online here or by bank transfer by emailing awards@rli.uk.com

AUTHORISE

All entries must have the authorisation of the Owner to enter the submission and must have agreed to abide by all rules of the Global RLI Awards. Each entry must also have ticked and agreed to the Terms and Conditions of this document on the Nomination Form.

RLI FUTURE PROJECT

This award will celebrate excellence in a project that will challenge and inspire the future of retail and leisure and is a window into tomorrow's world-class destinations. **Please note full planning permission must have been granted to enter this category.** Our panel will judge architectural excellence, innovation, imagination and dynamism as well as the positive impact that the development will have upon the local community. Please supply an outline of the original brief and the architect's proposal to address this brief. Please also supply a synopsis of the development's expected beneficial enhancement on community, locale and potential standing as a world-class destination.

RLI MOST ANTICIPATED OPENING 2023

This category is looking for architectural excellence and a unique and innovative concept which will bring creativity and modernism to the local community that are eagerly awaiting the opening of this cutting edge development.

Entries must be a **NEW** development that will open for the first time in 2023.

RLI BEST PLACEMAKING SCHEME

More than ever shopping centres have become destinations and placemaking is about transforming these destinations into environments that people want to visit and return to. This award will be given to a scheme that can best demonstrate how it has used high quality design, sustainability and transformation to enhance a place. The Judges will be looking at how the scheme has helped to generate sustained economic growth in a place or community, improving its physical and environmental quality and social wellbeing through the integration of retail, leisure, arts, culture, sport, and heritage.

RLI MOST INNOVATIVE RETAIL & TOURISM DESTINATION

Celebrating the most outstanding contribution to the retail and tourism sector over the past year, this category will reward a project that has created an extraordinary experience for tourists and tenants alike. Examples of such projects are mixed-use retail & entertainment destinations, theme parks and themed entertainment and retail complexes, a beacon that people aspire to visit.

RLI INTERNATIONAL SHOPPING CENTRE - NEW BUILD

This award recognises the contribution made by a shopping centre that has reimagined the shopping experience by utilising innovation and creativity to stand out from the crowd. Judges will also be paying particular attention to high levels of service, diversity of offer and design excellence in creating an immersive and digital experience for all.

RLI INTERNATIONAL SHOPPING CENTRE - RENOVATION

This award will be presented to a centre that demonstrates innovation in its renovation through architecture and design, how it has contributed to the overall regeneration of the town, city or area, its contribution to the local community and the steps it has taken to reimagine the shopping experience, whilst improving sustainability.

Awards Categories

RLI INTERNATIONAL OUTLET CENTRE

This award celebrates the increased popularity of the outlet model with shoppers and developers alike in recent years. The aim of this category is to reward innovation and design-led excellence that offers both retailers and customers the very best in terms of brand and community cohesion.

RLI SUSTAINABLE PROJECT OF THE YEAR

Shopping centres and mixed-use developments today must focus on sustainable practices, not only to protect the environment but also to attract customers as green initiatives take on more importance than ever before. This category will reward a project that incorporates sustainable practices into its development and sets new standards for sustainability whilst enhancing local communities and achieving high standards.

RLI SUSTAINABLE RETAILER OF THE YEAR

Sustainability is becoming a growing concern for consumers. This category will reward a retail or brand owner that has made a meaningful impact on the global environment by understanding and addressing the challenges of sustainability; recognising the importance of global social responsibility and providing goods that are ethically sourced and produced.

RLI GLOBAL RETAILER OF THE YEAR

This award highlights the retailer that our Judges believe to be a truly world-class operator across all facets of the business, delivering exceptional growth, adaptation and transformation of the brand to reflect evolving industry trends. With retailing becoming ever more complex and demanding, the judges will be looking for an innovative brand that meets the criteria with a clear development strategy for international expansion.

RLI ENTERTAINMENT & LEISURE OPERATOR OF THE YEAR

This award is a tribute to a global entertainment or leisure operator that has shown the strongest performance across its portfolio whilst offering customers an innovative and exciting experience. Our judging panel will be particularly interested in how this operator continues to inspire, innovate and create vision and entrepreneurial flair whilst staying ahead of the competition and maintaining global recognition.

RLI MOST IMMERSIVE ATTRACTION & EXPERIENCE

Immersive attractions and experiences are emerging as a strength of the retail and leisure industry and are key to invigorating shopping centres and destinations. In this category, judges are looking for an attraction or experience that completely immerses the customer in a unique and innovative way that stands out from the crowd whilst also engaging through technology.

Awards Categories

RLI HOSPITALITY OPERATOR OF THE YEAR

This category is a reward for the hospitality operator who has been seen to be the best in their field of imaginative experiences whilst also being innovative to meet the ever-changing needs of the industry. The winning company will put forward examples of what makes them stand out and keeps customers coming back.

RLI DEVELOPER OF THE YEAR

This award is designed to highlight the Developer which showcases their best new retail and leisure schemes recently completed, currently under construction and proposed to start, with an emphasis on diversity, innovation and, of course, the 'wow' factor. Please ensure that submissions include a broad cross section of your portfolio.

RLI DESIGNER OF THE YEAR

This award is a tribute to the architectural practice that consistently and accurately delivers the value of a brand to both business and customers. Our judges will examine both the design process, its objective and most importantly, the results. Please ensure that submissions include a portfolio of recently completed developments and a selection of ongoing projects in the retail and/or leisure sectors. For practices nominating their work, it is essential to obtain the approval of the client prior to submitting examples of their work.

RLI CONTRACTOR OF THE YEAR

Honouring an innovative and trail-blazing fit-out specialist that continues to go above and beyond, this award acknowledges and recognises the talent of a shopfitter that creates and implements immersive store environments, transforming open spaces into retail experiences while providing efficient and effective turnkey solutions. The Judges will be examining project portfolios, efficiency, repeat business and client satisfaction.

RLI INTERIOR EXCELLENCE

This award recognises those shop-fitters who have implemented an imaginative and innovative instore design, delivering a stand-out customer experience. The winner of this award will have reinvented the traditional meaning of a retail or leisure fit-out that enables retailers or leisure operators to connect with their customers.

RLI INNOVATION IN TECHNOLOGY AWARD

This award pays tribute to the rise of technology and the way it is being increasingly utilised in the retail and leisure real estate industry. Businesses can nominate their most outstanding digital innovation demonstrating how it was delivered, the difference it has made and its commercial success. The judges will be looking for technical excellence in creating an outstanding product or service that has the potential to revolutionise the industry creatively, innovatively and effectively whilst making a significant positive impact. Each entry will need to describe strategic objectives, execution and results.

Now that you are aware of the Judging Criteria and the rules and regulations of your chosen category, please fill in your Nomination Form.

GOOD LUCK!