

THE GLOBAL
RLI
Awards 2022

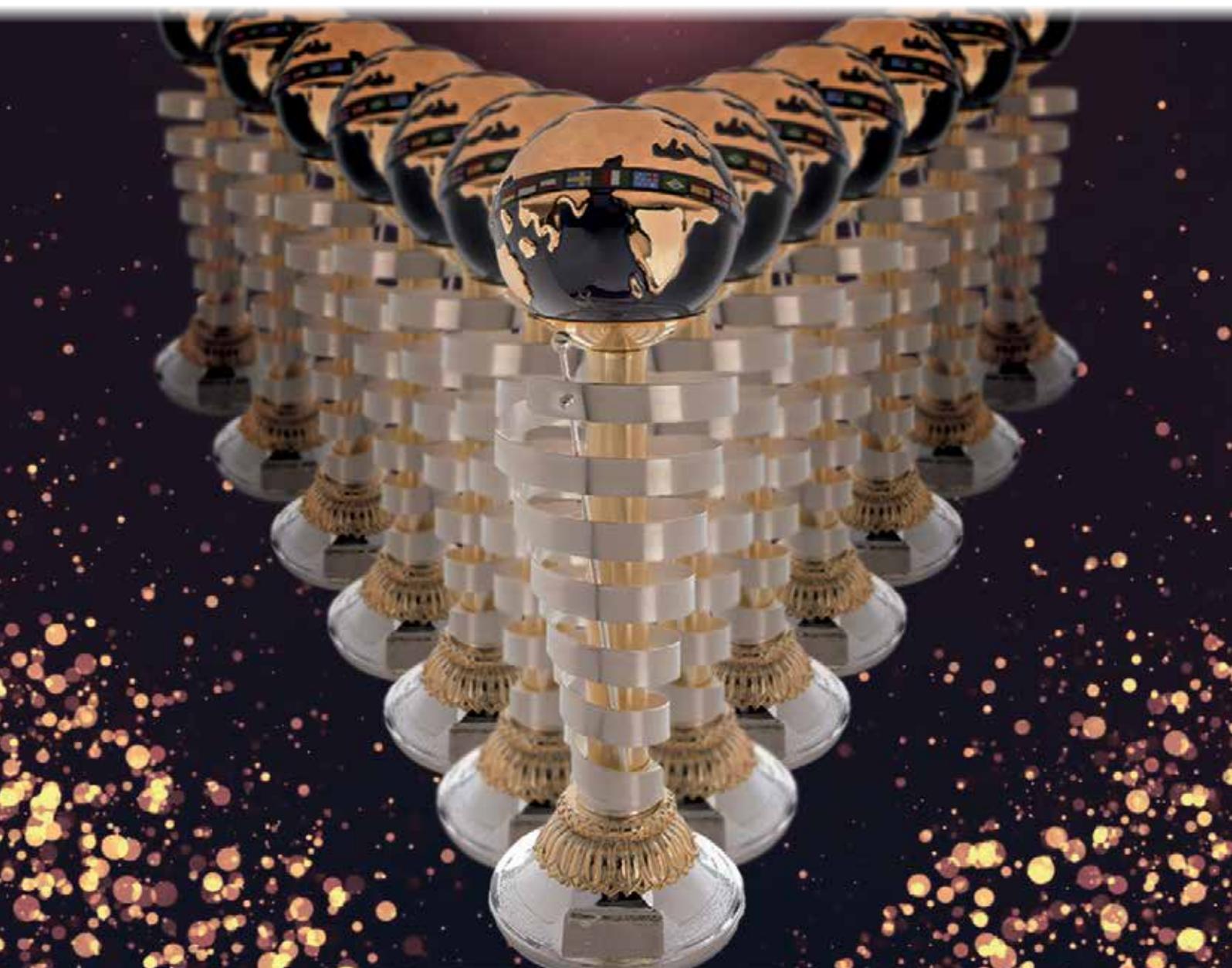
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A NEW CHAPTER FOR RETAIL & LEISURE REAL ESTATE

HOW TO ENTER



WWW.RLI.UK.COM/AWARDS

Step-by-Step Guide

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 - RLI Most Innovative Retail & Tourism Destination
 - RLI International Shopping Centre – New Build
 - RLI International Shopping Centre – Renovation
 - RLI Most Innovative Hospitality Project of the Year

Message from the Publisher



A NEW CHAPTER FOR RETAIL & LEISURE REAL ESTATE

Since its inception, the Global RLI Awards have paid tribute to the very best in the world of retail and leisure, having been held in London, Dubai and Los Angeles over the last sixteen years. Despite the exceptional circumstances in which the world found itself in 2021, RLI's most recent Awards took place as a "Hybrid Event" in London's legendary Leicester Square, combining a "live" in-person event with a "virtual" online component to merge the power of face-to-face with the extensive audience reach that comes with a virtual element.

The Awards continue to strive for excellence in an industry where the boundaries are always being pushed and now, more than ever, it is essential that we continue to collaborate and recognise achievements and ground-breaking projects around the world. After all, recognition is a powerful way for the retail and leisure industry to continue forward, even when it feels like a standstill.

In 2022, the Global RLI Awards will be returning to the GCC as the region continues to boost its drive to become a global capital of future economy. Having gone through dramatic, positive changes, the GCC is becoming an attractive investment destination that provides rich opportunities in the retail, leisure and entertainment sectors with exceptional resources, market conditions, and pro-business regulations.

RLI's long-standing association with the Middle East, allows us to leverage these opportunities to connect, explore and develop relationships, therefore we will take both our renowned RLI Connect Global deal-making forum and highly-coveted and prestigious Global RLI Awards to the Kingdom of Saudi Arabia where we will seek to explore the abundance of opportunities for retail, leisure and entertainment concepts in the vast amount of world-class projects coming to fruition in the years ahead, putting the Kingdom on a global stage.

At RLI, we are constantly looking at ways to enhance the structure and criteria for the Awards taking into account feedback from entries of previous events and in 2022 we will be incorporating new categories to recognise both innovation and re-imagination in an ever changing industry. We are keen to invite entrants globally who wish to highlight their project or company and seek recognition on an international scale and we look forward to seeing your projects recognised at the Global RLI Awards 2022.

The finalists will be announced in the June issue of RLI. In the July/August issue, all shortlisted companies will be offered the opportunity to advertise in the Global RLI Awards Showcase Feature. I look forward to welcoming you to the seventeenth annual Global RLI Awards event and RLI Connect Global Deal-Making Forum.

Yours sincerely,
Jayne Rafter

Eligibility & Entry Requirements

Every year since 2006, RLI has recognised excellence in retail and leisure throughout the world, and presents the prestigious and highly-sought after Global RLI Awards. A winning entry in each category must be the best in a number of ways and it must show that it has achieved success in the most important aspects.

WHO CAN APPLY

Provided the criteria for each individual category are met, anyone is eligible to apply. Applications can be made on behalf of clients provided they have given you permission, **please note a contact person from the client must be provided in this instance.** A company may enter as many nominations as it chooses. The said nomination may be entered into any number of relevant categories provided the criteria are met. If entering more than one category, please submit a full entry form for each category entered.

ACCEPTABLE LANGUAGE

All entry contents must be written in English.

ELIGIBILITY

Application forms will be accepted for projects and companies from all around the world. All new schemes must have opened to the public or, if refurbished/extended, been completed in the period between 1 January 2021 and 5 May 2022.

The only exception to this is the RLI Most Anticipated Opening 2022 Award, which will be presented to a scheme launched for the first time in 2022.

Past entrants that have won a Global RLI Award can enter again if they meet all nomination criteria for 2022.

NOMINATION DEADLINE

The deadline for nominations for the Global RLI Awards 2022 is 5 May 2022.

RULINGS

The RLI Awards team will make all eligibility rulings. RLI reserves the right to re-classify, re-categorise or disqualify entries, as well as to remove any ineligible materials. All decisions are final.

PUBLICATION

Your entry grants RLI the right to publish any information contained in the entry in any form in news releases and the RLI Magazine. Copyrighted photographs, slides, videos, maps or drawings must be accompanied by a release from the copyright holder, in addition to any preferred credit or acknowledgements.

THE GLOBAL RLI AWARDS GALA DINNER

2 November 2022, Riyadh, Kingdom of Saudi Arabia.

PHOTO GALLERY

A minimum of eight good quality images (resolution 300dpi) are required per entry. These can be in TIFF, EPS, PDF, PNG or JPEG format and must be in full colour.

IMAGES

A choice of the images sent to us will be used in preparing the finalists presentation and the awards brochure to be used on the night.

SUPPORT

If you need additional help or have more questions, you may contact us at awards@rli.uk.com

How to Enter

JUDGING PROCEDURE

The Global RLI Awards judging team is a group of leading industry experts who will review eligible submissions and score them confidentially and inform the RLI Awards team. The panel will not review entries from their own companies or any entry that might constitute a conflict of interest.

NOMINATION FORM

Entrants must aim to ensure that their submission is supplied in PDF format, along with a completed nomination form. Word or PowerPoint presentations are also accepted.

Ensure that entries are clearly labelled, stating the entrant's name and the category for which it is intended, together with any supplementary details.

The person listed under Your Details on the Nomination Form must be the person representing the project and will be the person contacted should the entry be chosen as a finalist.

For all project related categories, please provide detailed supplementary information in relation to the professional team involved, such as Architect/Designer, Project Manager, Consulting/Structural/Civil Engineer, ME & Engineer/Contractor, Main Contractor and Agents.

Please make sure that we are able to read written forms, typed forms are preferred.

All shortlisted companies will be required to book a table of ten at the live event including dinner and entertainment (£2,995).

All Winners and Highly Commended's must take a discounted A4 advertisement in the Winners Brochure alongside your category £1,500 (normally £2,500), which will be published in the issue following the event and sent to our global circulation.

PAY NOW

Each entry costs £275 + vat where applicable. Each entry must be accompanied by a payment. Payments can be made online here or by bank transfer by emailing awards@rli.uk.com

AUTHORISE

All entries must have the authorisation of the Owner to enter the submission and must have agreed to abide by all rules of the Global RLI Awards. Each entry must also have ticked and agreed to the Terms and Conditions of this document on the Nomination Form.

Awards Categories

RLI FUTURE PROJECT

Celebrating excellence in an unbuilt or incomplete project, this category is a window into tomorrow's world-class destinations that will challenge and inspire the future of retail and leisure. **Please note full planning permission must have been granted to enter this category.** Our panel will judge architectural excellence, innovation in materials, equipment, new techniques etc, and the positive impact that each development will have upon the local community. Please supply an outline of the original brief and the architect's proposal to address this brief. Please also supply a synopsis of the development's expected beneficial impact on both community and locale.

RLI MOST ANTICIPATED OPENING 2022

This category is looking for architectural excellence and a unique and innovative concept which will bring creativity and modernism to the local community that are eagerly awaiting the opening of the cutting edge development.

Entries must be a NEW development that will open for the first time in 2022.

RLI BEST PLACEMAKING SCHEME

More than ever shopping centres have become destinations and placemaking is about transforming these destinations into environments that people want to visit and return to. This award will be given to a scheme that can best demonstrate how it has used high quality design to improve a place. The Judges will be looking at how the scheme has helped to generate sustained economic growth in a place or community improving its physical and environmental quality and social wellbeing through the integration of retail, leisure, arts, culture, sport, and heritage.

RLI MOST INNOVATIVE RETAIL & TOURISM DESTINATION

Celebrating the most outstanding contribution to the retail and tourism sector over the past year, this category will reward a project that has created an extraordinary experience for tourists and tenants alike. Examples of such projects are mixed-use retail & entertainment destinations, theme parks and themed entertainment and retail complexes, a beacon that people aspire to visit.

RLI INTERNATIONAL SHOPPING CENTRE - NEW BUILD

This award recognises the contribution made by a shopping centre that has reimagined the shopping experience by utilising innovation and creativity to stand out from the crowd. Judges will also be paying particular attention to high levels of service, diversity of offer and design excellence in creating an immersive and digital experience for all, along with customer care, good presentation, maintenance and cleanliness.

RLI INTERNATIONAL SHOPPING CENTRE - RENOVATION

This award will be presented to a centre that demonstrates innovation in its renovation through architecture and design, how it has contributed to the overall regeneration of the town, city or area, its contribution to the local community and the steps it has taken to reimagine the shopping experience, whilst improving sustainability.

Awards Categories

RLI INNOVATION IN SUSTAINABILITY AWARD - RETAILER

Sustainability is becoming a growing concern for consumers. This category will reward a retail or brand owner that has made a meaningful impact on the global environment by understanding and addressing the challenges of sustainability; recognising the importance of global social responsibility and providing goods that are ethically sourced and produced.

RLI INNOVATION IN SUSTAINABILITY AWARD - PROJECT

Shopping centres and mixed-use developments today must focus on sustainable practices, not only to protect the environment but also to attract customers as green initiatives take on more importance than ever before. This category will reward a project that incorporates sustainable practices into its development and future plans to set new standards for sustainability whilst enhancing local communities and achieving high standards.

RLI GLOBAL RETAILER OF THE YEAR

This award highlights the retailer that our Judges believe to be a truly world-class operator across all facets of the business, delivering exceptional growth, adaptation and transformation of the brand to reflect evolving industry trends. With retailing becoming ever more complex and demanding, the judges will be looking for an innovative brand that meets the criteria with a clear development strategy for international expansion.

RLI MIDDLE EAST RETAILER OF THE YEAR

This award will recognise a home-grown retailer that has achieved growth, innovation and exceptional performance across the GCC. Our Judges are looking at financial performance, portfolio growth and customer satisfaction.

RLI ENTERTAINMENT & LEISURE OPERATOR OF THE YEAR

This award is a tribute to a global entertainment or leisure operator that has shown the strongest performance across its portfolio whilst offering customers an innovative and exciting experience. Our judging panel will be particularly interested in how this operator continues to inspire, innovate and create vision and entrepreneurial flair whilst staying ahead of the competition and maintaining global recognition.

RLI MOST IMMERSIVE ATTRACTION & EXPERIENCE

Immersive attractions and experiences are emerging as a strength of the retail and leisure industry and are key to invigorating shopping centers and destinations. In this category, judges are looking for an attraction or experience that completely immerses the customer in a unique and innovative way that stands out from the crowd whilst also engaging through technology.

RLI MOST INNOVATIVE HOSPITALITY PROJECT OF THE YEAR

This award will highlight an organisation that provides outstanding F&B and leisure offerings to guests in the corporate hospitality space, as well as considering architecture, facilities and location. In this category judges will be reviewing projects and assessing how well they tend to the needs and wants of customers and the fundamental role this plays within the project.

Awards Categories

RLI HOSPITALITY OPERATOR OF THE YEAR

This category is a reward for the hospitality operator who has been seen to be the best in their field of imaginative experiences whilst also being innovative to meet the ever-changing needs of the industry. The winning company will put forward examples of what makes them stand out and keeps customers coming back.

RLI DEVELOPER OF THE YEAR

This award is designed to highlight the Developer which showcases their best new retail and leisure schemes recently completed, currently under construction and proposed to start, with an emphasis on diversity, innovation and, of course, the 'wow' factor. Please ensure that submissions include a broad cross section of your portfolio.

RLI DESIGNER OF THE YEAR

This award is a tribute to the architectural practice that consistently and accurately delivers the value of a brand to both business and customers. Our judges will examine both the design process, its objective and, most importantly, the results. Please ensure that submissions include a portfolio of recently completed developments and a selection of ongoing projects in the retail and/or leisure sectors. For practices nominating their work, it is essential to obtain the approval of the client prior to submitting examples of their work.

RLI CONTRACTOR OF THE YEAR

Honouring an innovative and trail-blazing fit-out specialist that continues to go above and beyond, this award acknowledges and recognises the talent of a shopfitter that creates and implements immersive store environments, transforming open spaces into retail experiences while providing efficient and effective turnkey solutions. The Judges will be examining project portfolios, efficiency, repeat business and client satisfaction.

RLI INTERIOR EXCELLENCE - SHOPFITTER

This award recognises a shopfitter who has implemented an imaginative and innovative in-store design, delivering a stand-out customer experience. The winner of this award will have reinvented the traditional meaning of a retail or leisure fit-out that enables retailers or leisure operators to connect with their customers.

RLI INTERIOR EXCELLENCE - DESIGNER

This award recognises a designer who has created an innovative in-store design layout, featuring stand-out decorative elements within a retail or leisure setting. Judges in this category will be looking for a design layout that has reinvented the traditional thinking of retail and leisure interiors.

RLI INNOVATION IN TECHNOLOGY AWARD

This award pays tribute to the rise of technology and the way it is being increasingly utilised in the retail and leisure real estate industry. Businesses can nominate their most outstanding digital innovation demonstrating how it was delivered, the difference it has made and its commercial success. The judges will be looking for technical excellence in creating an outstanding product or service that has the potential to revolutionise the industry creatively, innovatively and effectively whilst making a significant positive impact. Each Entry will need to describe strategic objectives, execution and results.

Supplementary Information for Categories

RLI Future Project* RLI Best Placemaking Scheme

- RLI Most Innovative Retail & Tourism Destination
- RLI International Shopping Centre - New Build
- RLI International Shopping Centre - Renovation**
- RLI Most Innovative Hospitality Project of the Year

* Development plans/renderings and visuals of the interior and exterior of the project

** For renovation projects, visual of the interior and the exterior of the project before and after, at least two images of each from the same perspective

The panel reviews each entry according to a specific criteria below:

- **Key Criteria** – Location/visibility, innovation, circulation, compliance to basic shopping centre development rules, ease of access/transportation, achievement of aims/sense of excellence, identity/image/branding and impact on competition.
- **Design/Concept/Layout** – External and internal design/architecture, parking, entrances – design/utility, landscaping indoors and outdoors, public/shopper facilities, technical installations, shop fronts, external and internal signage and lighting.
- **Performance** – Investments/returns – yields/others, merchandising/tenant mix, anchors, rental levels, retail sales efficiency, tenant occupancy, marketing concept/activities, footfall, management, future viability, apparent client satisfaction/atmosphere.
- **Sustainability** – Environmental, economic, societal and cultural, resources.
- **Overall Submission** – Presentation & quality of documents.

PHOTO GALLERY

A minimum of eight good quality images (resolution 300dpi) are required per entry. These can be in TIFF, EPS, PDF, PNG or JPEG format and must be in full colour. Images for these particular categories should include:

- An aerial shot showing where the centre or refurbishment is situated
- Shots of key stores and brands
- Main architectural features
- Shots of food court areas

These files can be in one of two acceptable formats. One is a Microsoft Word document. The other is an Adobe PDF file. Images in the PDF should be web quality not print to ensure easy viewing during the judging. Copyrighted photographs, videos, maps or drawings must be accompanied by a release from the copyright holder, in addition to any preferred credit acknowledgements.

Now that you are aware of the Judging Criteria and the rules and regulations of your chosen category, please fill in your Nomination Form.

GOOD LUCK!