

# How To Enter

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THE GLOBAL

# RIIL 2019

*Awards*

3 April  
2019



Los Angeles, US

In Association With



# Call for Entries

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# ● Message from ● the Publisher

● Since 2006, the Global RLI Awards have paid tribute to the very best in the world of retail and leisure. The Awards continue to strive for excellence in an industry where the boundaries are always being pushed.

● At RLI, we are constantly looking at ways to enhance the structure and criteria for the Awards taking into account feedback from entries of previous events.

● RLI are keen to invite entrants globally who wish to highlight their project or company and seek recognition on an international scale. We look forward to seeing your projects recognised at the Global RLI Awards 2019.

● The finalists will be announced online on the RLI website from the end of January. In the March issue, all shortlisted companies will be offered the opportunity to advertise in the Global RLI Awards Preview Feature.

● I look forward to seeing you at the event.

● Yours sincerely,  
● Jayne Rafter

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# Eligibility & Entry Requirements

Every year since 2006, RLI has recognised excellence in retail and leisure throughout the world, and presents the prestigious and highly-sought after Global RLI Awards.

A winning entry in each category must be the best in a number of ways and it must show that it has achieved success in the most important aspects.

## Who Can Apply

Provided the criteria for each individual category are met, anyone is eligible to apply. **Applications can be made on behalf of clients provided they have given you permission, please note a contact person from the client must be provided in this instance.** A company may enter as many nominations as it chooses. The said nomination may be entered into any number of relevant categories provided the criteria is met. **If entering more than one category, please submit a full entry form for each one.**

## Acceptable Language

All entry contents must be written in English.

## Eligibility

Application forms will be accepted for projects and companies from around the world. All new schemes must have opened to the public or, if refurbished/extended, been completed in the period between September 2017 and December 2018. **The only exception to this is the RLI Most Anticipated Opening 2019 Award, as this project must open to the public in 2019.**

Past entrants that have won an RLI Award can be entered again only if it meets all nomination criteria for 2019.

## Rulings

The RLI Awards team will make all eligibility rulings. RLI reserves the right to re-classify, re-categorise or disqualify entries, as well as to remove any ineligible materials. All decisions are final.

**All shortlisted companies will be expected to attend the Awards and book a table (£2,995).**

**All Winners and Highly Commended's will be expected to take a discounted A4 advertisement in the Winners Brochure alongside your category £1,250 (normally £2,250), to be published with the May/June 2019 issue of RLI and sent to our global circulation.**

## Publication

Your entry grants RLI the right to publish any information contained in the entry in any form to include in news releases and the RLI Magazine. Copyrighted photographs, slides, videos, maps or drawings must be accompanied by a release from the copyright holder, in addition to any preferred credit or acknowledgements.

## The Global RLI Awards Gala Dinner

**3 April 2019, Universal Studios Hollywood, Los Angeles, US**

## Photo Gallery

A minimum of eight good quality images (resolution 300dpi) are required per entry. These can be in TIFF, EPS, PDF, PNG or JPEG format and must be in full colour.

## Support

If you need additional help or have more questions, you may contact us at [awards@rli.uk.com](mailto:awards@rli.uk.com)

## Judging Procedure

The Global RLI Awards judging team, a group of leading industry experts, will review eligible submissions and score them confidentially and inform the RLI Awards team. The panel will not review entries from their own companies or any entry that might constitute a conflict of interest.



# How to Enter

## Nomination Form

Entrants must aim to ensure that their submission is supplied in PDF format, along with a completed nomination form. Word or PowerPoint presentations are also accepted.

Ensure that entries are clearly labelled, stating the entrant's name and the category for which it is intended, together with any supplementary details.

The person listed under Your Details on the Nomination Form must be the person representing the project and will be the person contacted should the entry be chosen as a finalist.

**For all project related categories, please provide detailed supplementary information in relation to the professional team involved, such as Architect/Designer, Project Manager, Consulting/Structural/Civil Engineer, ME & Engineer/Contractor, Main Contractor and Agents.**

Please make sure that we are able to read written forms, typed forms are preferred.

## Pay Now

**Each entry costs £250 + vat where applicable.** Each entry must be accompanied by a payment.

Payments can be made online [here](#) or by bank transfer by emailing [awards@rli.uk.com](mailto:awards@rli.uk.com)

## Authorise

**All entries must have the authorisation of the Owner to authorise the submission of the entry and must have agreed to abide by all rules of the Global RLI Awards. Each entry must also have ticked and agreed to the Terms and Conditions of this document on the Nomination Form**

# Awards Categories

## RLI Future Project\*

This category rewards those future projects that are not yet under construction. The project must have received full planning permission and whilst groundworks may have commenced, structural works must not have started prior to the Awards night itself. Our Panel will judge architectural excellence, innovation in materials, equipment, new techniques etc, and the positive impact that each development will have upon the local community. Please supply an outline of the original brief and the architect's proposal to address this brief. Please also supply a synopsis of the development's expected beneficial impact on both community and locale.

**\* Please see supplementary information on Page 11.**

## RLI Most Anticipated Opening 2019

Introduced in 2017 as an invitation only vote to RLI's global audience, the Most Anticipated Opening 2019 this year is included in the main line-up of awards for only the second time. This category is looking for architectural excellence and a unique and innovative concept which will bring creativity and modernism to the local community that are eagerly awaiting the cutting edge development. **Entries must be a new development that opens for the first time in 2019 (for refurbishments or renovations please see the Shopping Centre Renovation category).**

## RLI Most Innovative Retail & Entertainment Project

Celebrating the most outstanding contribution to the retail and entertainment sector over the past year, this category rewards those projects that have created an extraordinary experience for customers and tenants alike. Please ensure that you supply the following information:

- Size of development
- Date of completion
- Number of operators

## RLI International Retail & Leisure Destination

In this category, the judges will celebrate the most outstanding new international retail and leisure experience by awarding a special prize to the destination that has delivered the most customers, the best offering and the most dynamic approach to property development.



### **RLI International Shopping Centre**

Recognising the contribution made by shopping centres in providing customer care, good presentation, maintenance and cleanliness, this award also pays particular attention to high levels of service, diversity of offer and design excellence.

### **RLI International Outlet Centre**

This award celebrates the increased popularity of the outlet model with shoppers and developers alike in recent years. The aim of this category is to reward innovation and design-led excellence that offers both retailers and customers the very best in terms of brand and community cohesion.

### **RLI Shopping & Outlet Centre Renovation\*\***

This award will be presented to a centre that demonstrates innovation in its renovation through architecture and design, how it has contributed to the overall regeneration of the town, city or area, its contribution to the local community and the steps it has taken to improve sustainability.

**\*\* Please see supplementary information on Page 11.**

### **RLI Unique Retail Concept US**

Retail stores have been reacting to the surge of e-commerce in a magical way. A new category for 2019, this award will honour a US retail business that offers its customers a unique and interesting offering unlike the traditional brick-and-mortar stores, cultivating an experience that cannot be re-created online. Our judges will be looking for in-store innovation, experiential elements, excellent customer service and the creativity of the brand's concept. The nominee must be a retailer that was formed in the US.

### **RLI Unique Retail Concept International**

With conception's of the traditional retail store changing around the globe, a unique and original idea is more important than ever. With this award, RLI will be highlighting the most innovative concepts from around the globe. Like its US counterpart the judges will be looking for in-store innovation, experiential elements, excellent customer service and the creativity of the brand's concept. The nominee must be a retailer that was formed outside of the US.

### **RLI Emerging Market Retailer**

This award will be presented to an emerging market retailer that best represents the essential retail qualities of entrepreneurship, originality and flexibility. Our judges will look to reward a business that can demonstrate that they have a robust and growing retail format whilst examining the part it is playing in the development of the emerging economies.

### **RLI Online Retailer**

A brand new award for 2019, this award will be presented to the online retailer that best represents the modern age of online shopping. Our judges will look to reward a business that demonstrates a sound, innovative and effective business strategy and a growing customer base. Nominations for this category will only be accepted from online retailers with transactional websites.

### **RLI Leisure & Hospitality Group**

This award is a tribute to the international leisure operator or hotel group that has shown the strongest performance, whilst offering the customer an innovative and exciting brand. Our judging panel will be particularly interested in how this operator maintains global recognition. The nominee must be a leisure operator or hotel group with locations in a minimum of two continents and six international territories.

### **RLI Most Innovative F&B Concept**

Food & Beverage services are becoming the must have element in any retail and leisure destination, and they are transforming shopping centres and outlets into convivial lifestyle ventures. Introduced for the first time, this award highlights the very best and innovative F&B concepts across the globe. Judges will be looking at the authenticity, quality and experience that each concept offers.

### **RLI Developer**

This award is designed to highlight the Developer which showcases the best new retail and leisure schemes over the last 12 months, and those in the pipeline, with an emphasis on diversity, innovation and, of course, the 'wow' factor. Please ensure that submissions include a portfolio of recently completed developments and a selection of ongoing projects in the retail and/or leisure sectors.





### **RLI Designer**

This award is a tribute to the designer that consistently and accurately delivers the value of a brand to both business and customers. Our judges will examine both the design process, its objective and, most importantly, the results. Please ensure that submissions include a portfolio of recently completed developments and a selection of ongoing projects in the retail and/or leisure sectors. For designers nominating their work, it is essential to obtain the approval of the client prior to submitting examples of their work.

### **RLI Interior Excellence**

This award acknowledges the importance of the shopfitter's role in the successful completion of any retail or leisure development. It also recognises the companies understanding of a client's needs, their contribution to the design process and their innovative use of the space and materials.

### **RLI Rising Star**

This award recognises the entrepreneurial spirit, achievements and long-term ambitions of up-and-coming retail businesses embarking on an international expansion program. Please supply a synopsis of the nominated company outlining the qualities that you believe it possesses whilst pointing to its successes over the previous year. Please supply supporting material such as financial results, acquisitions, new market entries and press releases.

# Judging Criteria

## **Future Project, New Developments & Renovation**

The Panel reviews each entry according to a specific criteria below:

- Key Criteria - Location/visibility, innovation, circulation, compliance to basic shopping centre development rules, ease of access/transportation, achievement of aims/sense of excellence, identity/image/branding and impact on competition.
- Design/Concept/Layout – External and internal design/architecture, parking, entrances – design/utility, landscaping indoors and outdoors, public/shopper facilities, technical installations, shop fronts, external and internal signage and lighting.
- Performance – Investments/returns – yields/others, merchandising/tenant mix, anchors, rental levels, retail sales efficiency, tenant occupancy, marketing concept/activities, footfall, management, future viability, apparent client satisfaction/atmosphere.
- Sustainability – Environmental, economic, societal and cultural, resources.
- Overall Submission – Presentation & quality of documents.

## **Supplementary Information for Categories: -**

RLI Future Project\*

RLI Most Innovative Retail & Entertainment Project

RLI International Retail & Leisure Destination

RLI International Shopping Centre

RLI Shopping & Outlet Centre Renovation\*\*

## **Photo Gallery**

A minimum of eight good quality images (resolution 300dpi) are required per entry. These can be in TIFF, EPS, PDF, PNG or JPEG format and must be in full colour. Images to include: -

- An aerial shot showing where the centre is situated
- Shots of key stores and brands
- Main architectural features
- Shots of food court areas

\*Development plans/renderings and visuals of the interior and exterior of the project

\*\*For renovation projects, visual of the interior and the exterior of the project before and after, at least two images of each from the same perspective





These files can be in one of two acceptable formats. One is a Microsoft Word document. The other is an Adobe PDF file. Either should be of low resolution, preferably limiting the size under 20MB. Images in the PDF should be web quality not print to ensure easy viewing during the judging.

Copyrighted photographs, videos, maps or drawings must be accompanied by a release from the copyright holder, in addition to any preferred credit acknowledgements.

### Images

A choice of the images sent to us will be used in preparing the finalist presentation and the awards brochure to be used on the night.

**Now you are sure of your category of choice's judging criteria and the rules and requirements of the competition should you be short-listed, please fill in your Nomination Form.**

**Good Luck!**

**THE GLOBAL**

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